



Media Alert: Egnyte to Host New Era of Collaboration in Advertising Webinar

Featuring Giant Creative Strategy Discussing Benefits and ROI of Adaptive Enterprise File Services

MOUNTAIN VIEW, Calif. - June 1, 2015 - Egnyte, the market leader in Adaptive Enterprise File Services, will host a webinar on Thursday, June 4, 2015 at 10:30 AM PDT, featuring one of its advertising customers Giant Creative Strategy. To effectively meet the demanding needs and deadlines of clients, advertising companies need to be able to quickly and securely access and share files between teams, clients and time zones. Giant Creative Strategy will discuss how its IT team empowers its internal users and has transformed the way it collaborates by adopting Egnyte's Adaptive Enterprise File Services.

What:

Webinar: A New Era of Collaboration in Advertising
Hosted by Egnyte and Giant Creative Strategy

When:

Thursday, June 4, 2015
10:30 AM PDT

Where:

Live Webinar
Attendees can register to attend the webinar for free [here](#).

Egnyte will also be hosting this [webinar for EMEA](#) on June 24, 2015 at 10:00 AM GMT / 11:00 AM CET / 13:00 PM UAE.

About Egnyte

Egnyte is the market leader in Adaptive Enterprise File Services that uniquely anticipate IT and end-users' needs to securely, easily and intelligently share files on-premises and in the cloud. Egnyte's award-winning platform integrates with any cloud, storage, device and business application to enable customers optimize their collaboration environments through secure access, centralized control and unified visibility. Egnyte enables IT to make informed decisions and optimize infrastructure utilization and workflows. End users benefit from an optimized and unified user experience regardless of the application or device they choose.

Egnyte was founded in 2007 and is a privately held company headquartered in Mountain View, CA. It is backed by venture capital firms including Google Ventures and Kleiner Perkins Caufield as well as technology partners such as CenturyLink and Seagate Technology. Please visit www.egnyte.com or call 1-877-7EGNYTE for more information.

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Additional Resources

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- Join Egnyte on Facebook: www.facebook.com/Egnyte
- Connect with Egnyte on LinkedIn: [Egnyte LinkedIn Company Page](#)

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