

## Hurricane Irene Renews Focus on Hybrid Cloud Solutions For Disaster Recovery Planning

*Houston Area School's Disaster Preparedness Plan Includes Egnyte's Hybrid Cloud File Server to Protect Data and Ensure Business Continuity in Hurricane Zone*

**MOUNTAIN VIEW, Calif.—August 26, 2011—**[Egnyte](#), a leading provider of [cloud file server](#) solutions, is promoting awareness of the importance of incorporating the [hybrid cloud](#) as part of a company's disaster preparedness strategy. Fresh from a major earthquake that rattled the East Coast, the looming spectre of Hurricane Irene headed for North Carolina reminds us that the safety of our business infrastructure is vital to the health of our economy. By proactively leveraging the cloud in the face of a natural disaster, companies can preserve intellectual property and ensure business continuity, while helping stem massive economic fallout.

In today's business world, where a company's valuable data is distributed globally and natural disasters occur with little or no warning, businesses are increasingly focused on the cloud as an important component to disaster preparedness. In March, *InformationWeek's* Charles Babcock echoed this trend, declaring the cloud "[a major disaster recovery strategy](#)." Simply put, the ability to [automatically back up data](#) and remotely and safely access it in the cloud, versus an on-premises server alone, helps a company to keep moving forward with business as usual, even in the event of a disaster.

"Our geographic location often puts us directly in the path of significant and severe weather during hurricane season, so we can't take for granted that our teachers won't lose important data during a disaster," said Michelle Vaughn, Director of Technology at Houston Christian High School. "Because of this, we chose Egnyte's [hybrid cloud solution](#) as part of our disaster preparedness planning. Our teachers have their MacBooks set up as [local clouds](#), for quick [local access](#) while maintaining fast, efficient [data backup](#) as well as access to their students' projects in the cloud. We get peace of mind during a disaster and it's one less mess to clean up when the clouds part."

Egnyte's unique hybrid cloud technology delivers flexible access and sharing with any device, both online and offline. The cloud automatically synchronizes with local storage, allowing users uninterrupted access in the event the local storage device is unavailable. Egnyte is also easily integrated with existing environments and other cloud services.

"Businesses are the engine that keeps our economy moving, and it's critical that they implement solutions that provide uninterrupted access to information," said Vineet Jain, CEO, Egnyte. "Egnyte's hybrid cloud is a proactive solution businesses can implement now, before disaster strikes. Ultimately, it can mean the difference between a healthy company able to quickly rebound after an incident, or millions of dollars in losses due to downtime, missing data and low productivity."

### About Egnyte

Egnyte keeps businesses productive by allowing them to share files safely. Egnyte Cloud File Server delivers [file storage](#), [sharing](#) and [backup](#) capabilities that are easy to use, yet provide the centralized visibility and control required by IT departments to enforce business policies. Egnyte [Local Cloud](#) utilizes hybrid cloud technology to combine cloud storage flexibility with local storage performance. Local and cloud files are automatically synchronized for offline and online access. Egnyte, based in Mountain View, California, is a privately held company backed by venture capital firms [Kleiner Perkins Caufield & Byers](#), [Floodgate Fund](#), and [Polaris Venture Partners](#). For more information, please visit [www.egnyte.com](http://www.egnyte.com) or call 1-877-7EGNYTE.

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