

## Egnyte Launches Safe File Sharing as UK Businesses Deal with Data Deluge

*Egnyte Cloud File Server Brings Full IT Control to Online Storage*

**MOUNTAIN VIEW, Calif. and LONDON, UK – 26<sup>th</sup> July, 2011**—[Egnyte](#), a leading provider of [cloud file server](#) solutions, announced today the opening of a new Egnyte Cloud File Server data centre, located in Amsterdam, which will allow it to successfully meet strong demand from UK businesses for secure [file sharing](#) and [storage](#).

Small and medium-sized enterprises (SMEs) contribute nearly half of money spent on the cloud in the UK and cite remote storage as their biggest reason for using the cloud<sup>[1]</sup>. The need for cloud storage stems in part from the exponential growth of mobile use in the UK, where web traffic from mobile devices catapulted 4,000 percent between September 2009 and January 2011<sup>[2]</sup>. Thirty-seven percent of SMEs in the UK “plan to increase their use of mobile technology in 2011”<sup>[3]</sup> with monthly data usage on smartphones up 89 percent this year over last year<sup>[4]</sup>.

“UK businesses are demanding simple, secure file sharing that lets them maintain the speed and bandwidth they need to address customer needs. They want [mobile access](#) for employees and [file sharing](#) with business partners that is easy to adopt, yet enforces business policies,” said Vineet Jain, CEO Egnyte. “As a result, Egnyte is seeing triple digit growth in our UK customer base, driven by explosive growth in the use of tablets and smartphones.”

While accessing a small business server via a virtual private network (VPN) is secure, it is also slow and cumbersome. Egnyte frees SMEs from the overhead and inconvenience of VPN, with similar levels of security. As a result, SMEs save money by avoiding additional infrastructure investment and protecting against potentially expensive [security](#) problems. They can share files quickly and easily through links and attachments.

“We selected Egnyte because it offered [centralized administrative controls](#), along with simple and efficient access for our employees,” said Piotr Malinski, Senior Developer at Semperian, Europe’s largest specialist Public Private Partnership investment partnership. “The data is automatically synchronized between our three offices and the Egnyte Cloud File Server. Employees use iPads when they are out of the office, and have fast access to those same files stored locally in the office using Egnyte [Office Local Cloud](#).”

With the Egnyte Cloud File Server, administrators retain complete control of who accesses their company’s data and when. Communications remain transparent, enabling businesses to share files safely. Customer data stays protected and businesses can focus on keeping their own

clients satisfied, without battling file size limitations, slow communications or security problems. SMEs add the Egnyte Local Cloud, which uses hybrid cloud technology, to maximize performance and availability.

“Our customers must provide an easy solution for employees to access and share files with mobile devices, or risk having them use a consumer-grade tool with inadequate security features,” said Nick Billington, head of SMB at the 848 Group, a UK independent cloud consultancy. “Egnyte provides instant infrastructure in a simple and safe solution.”

Try Egnyte Now - [free 15-day trial](#).

## Sources

[1] Computer Weekly, “UK SMEs Lag Behind European Counterparts in Cloud Adoption,” April 26, 2011 <<http://www.computerweekly.com/Articles/2011/04/26/246525/UK-SMEs-lag-behind-European-counterparts-in-cloud-adoption.htm>>

[2] Tecmark, “Tecmark Mobile UK Internet Usage Research,” March 6, 2011 <<http://www.tecmark.co.uk/uk-mobile-internet-stats>>

[3] CBR Communications Mobility, “Tablet PCs Still At Early Adopter Phase Among UK SMEs: Sage,” June 23, 2011 <<http://mobility.cbronline.com/news/tablet-pcs-still-at-early-adopter-phase-among-uk-smes-sage-230611>>

[4] CNET, “Nielsen: Smartphone Data Usage Soars 89 Percent,” June 17, 2011 <[http://news.cnet.com/8301-1023\\_3-20071941-93/nielsen-smartphone-data-usage-soars-89-percent/](http://news.cnet.com/8301-1023_3-20071941-93/nielsen-smartphone-data-usage-soars-89-percent/)>

About Egnyte

Egnyte allows businesses to share files safely. Egnyte Cloud File Server delivers [file storage](#), [sharing](#) and [backup](#) capabilities that are easy to use, yet provide the centralized visibility and control required to enforce business policies. Egnyte [Local Cloud](#) utilizes hybrid cloud technology to combine cloud storage flexibility with local storage performance. Local and cloud files are automatically synchronized for offline and online access. Egnyte, based in Mountain View, California, is a privately held company backed by venture capital firms [Kleiner Perkins Caufield & Byers](#), [Floodgate Fund](#), and [Polaris Venture Partners](#). For more information, please visit [www.egnyte.com](http://www.egnyte.com) or call 0845 528 0588.

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