

File Sharing for the Media and Advertising Industry

White Paper

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Need to collaborate and manage multiple projects across multiple locations? Traditional methods of creative collaboration involved setting up FTP sites, VPN servers, hard drive swaps, or email attachments. These file transfer methods came with limitations such as lack of mobile access, high maintenance costs and unacceptable security risks.

What if there was one solution that let you easily share and access files from anywhere, with any device? Cloud file sharing allows multiple teams and offices to work together, enabling streamlined collaboration on any number of projects. Online shared folders ensure you and your collaborators always have access to the latest files from any location, with any smartphone, tablet or computer.



No file too large

Need to quickly download a video clip? With Egnyte, all your files are immediately available from any web browser or mobile device. Moving around a thousand Photoshop and Illustrator files? Drag-and-drop any number of files and folders using map drive. Uploading a 5GB raw video footage? Egnyte's FTP capability lets you directly transfer extremely large files and folders. No other solution provides this **many ways to upload, download and send files** of any size and type.

The cloud is not enough

Egnyte utilizes hybrid technology to support the infrastructure needs of large organizations. Pure cloud solutions (e.g. Dropbox, Box, Hightail) lack the on-premise component to support collaboration when Internet is throttled or unavailable, such as remote offices with limited bandwidth. Egnyte can be deployed on any local storage system (e.g. unified storage systems, network-attached storage, computer hard drive) to provide **uninterrupted file access and collaboration**, online or offline.





A thousand offices under one hub

You have an office in Los Angeles, New York and London; how do you collaborate between locations from around the world? With Egnyte, creative minds from around the world can **seamlessly work together from one central access point**, as if they're all in one location. Collaborating is as easy as creating shared project folders and dropping files for others to access. Most importantly, Egnyte provides a single file view of all your files, regardless of where they're stored.

Complete control and visibility

From enterprise to home office projects, your client's files need to be kept secure and private. This is why Egnyte provides enterprise-class control, security and visibility with centralized administration. You have the ability to enforce user permission and monitor activity for any project folder. Egnyte's multi-layer data security and encryption also ensures that you and your client's files are completely secure, even under the most stringent business policies.



About Egnyte

Over 1 billion files are shared daily by businesses using Egnyte's unique technology, which provides the speed and security of local storage with the accessibility of the cloud. Users can easily store, share, access and backup files, while IT has the centralized administration and control to enforce business policies. Founded in 2007, Egnyte is based in Mountain View, California and is a privately held company backed by venture capital firms Google Ventures, Kleiner Perkins Caufield & Byers, Floodgate Fund, and Polaris Venture Partners. For more information, please visit <http://www.egnyte.com> or call **1-877-7EGNYTE**.